

Promotion Description

\$50 MDU Closer Coupon #1378

OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff, the \$50 MDU Closer Coupon promotion is scheduled to begin on May 1, 2007 and end on December 31, 2007. Customers placing an N or T order, and who order a 1FR+1 (local line plus a vertical feature) or higher class of service when they establish service at an apartment that participates in the Community Technology (CT) program may be eligible for \$50 cash back.

Services Included in this Promotion:

1. 1FR
2. Vertical Feature

PROMOTION SPECIFICS:

1. When new residents visit properties that are participating in the CT program, leasing agents will educate the customers that they could be eligible to receive \$50 cash back when they lease an apartment and sign up for AT&T services (1FR+1 or higher class of service required).
2. This offer is exclusive for the contracted MDUs that participate in the CT program.
3. Only customers placing an N or T order are qualified for this promotion when leasing an apartment in a contracted MDU property

PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:

1. Offer available only to customers signing up for service in an MDU with whom AT&T has a contract.
2. Offer valid for only one (1) service line per local service address.
3. The customer must place their order through the specified sales channel.
4. AT&T reserves the right to discontinue or modify this promotion at any time following Commission notice.
5. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of these promotions with any other promotions at the company's sole discretion.